



KIT-OUT the Park



Monthly News Update – September 2007

Welcome to the first edition of the KIT-OUT the Park Newsletter.

With the summer holidays nearly over and a new project team now in place, we focus this month on a brief update on what the project is all about, the launch of the project website and alert you to an important date for your diary.

KIT-OUT the Park is an innovative pioneering project focused on small and medium sized businesses directly or indirectly linked to tourism in the Loch Lomond and Trossachs National Park area.

The project aims to provide these companies with access to the latest technologies in the field and will give them the necessary support to integrate these innovations into their business through ongoing access to expert advice

The project team will also provide advice on available grants and there is up to £5k available for feasibility studies for suitable projects. All of this specialist support and expert advice is **free** for partici-

pating companies in order to help them develop new products, processes and services and hopefully gain a competitive edge for Scottish tourism

The project will focus on technology development across 5 main sectors of key importance to the tourism sector:

IT/Communications; Food Technology; Green Tourism & Renewable Technology; Sustainable Buildings & Construction and Business Process Improvement (principally through the use of IT & the internet).

KIT OUT the Park will run for the next 3 years and is a partnership between Glasgow Caledonian University and Scottish Enterprise.

The New Team

Two new members of staff have joined the Project Team during August.

Derek Gallaher has joined the team from Targeting Innovation as the new Project Manager.

Abu-Zar Aziz brings his knowledge of the tourism sector to the team as one of its two Project Officers.

Claire McCann continues her sterling work on the project as the other Project Officer.

Project Website Launched!

The KIT-OUT the Park website has now been launched.

Full information on how KIT OUT the Park can help your business can be found there. You can now register your interest in the project, see what is available and advise us of your project idea on-line.

Visit us at

www.kit-out.org

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What's coming up next?

Date for the diary

KIT OUT the Park is planning a major Showcase event in the Autumn to demonstrate to local businesses the benefits, in both financial and performance terms which can be gained by introducing new technologies into

small companies. The event will take place on Friday 26th October at Cameron House.

Delegates will have the opportunity to network with other business owners who have been successful in this area and to meet expert advisers across a range of

sectors. Attendance is free and lunch will be provided. If you wish to book a place at the event, please contact a member of the project team by phone or e-mail.

Please note that as places will be limited, registrations will be on a "first come first served basis"

