



## Monthly News Update – October 2007

*Welcome to the Autumn edition of the KIT-OUT the Park Newsletter, which is devoted solely this month to the KIT-OUT the Park Technology Showcase, the project's main event for the Autumn.*

**KIT-OUT the Park's Technology Showcase 2007**, to be held in Cameron House on Friday 26th October 2007, is now taking registrations. This major event will feature speakers from both the private and public sectors with important views on the development of the tourism market in the UK and abroad.

The main focus of the event will be to demonstrate how important innovation and the adoption of new technology are for the future of tourism and businesses, both large and small, operating in and around this sector.

Delegates to the conference and exhibition will be able to see some of the new technologies

currently being developed across various areas. Of particular interest to many tourism and tourism related businesses will be the opportunity to view a selection of technological developments in IT and communications, food technology, sustainable design construction methods and renewable technologies. As well as being able to talk to the experts in these fields, delegates will be able to meet other small business owners who are currently working on collaborative projects with Glasgow Caledonian University to solve specific problems within their business.

Other interesting exhibitors will be giving information on how to uncover intellectual assets

which may be lying unused in a business, how to exploit them and if necessary, protect them.

Representatives of business development organisations will also be on hand to provide information on available public sector support including grants for implementing innovative products and processes within small businesses.

The conference and exhibition are free to attend and lunch will be provided. Numbers are limited and places are already filling rapidly. Bookings will be accepted on a strict "first come, first served basis.

Full details of the event agenda can be seen at [www.kit-out.org](http://www.kit-out.org)

To book your place register on-line on our website or send an e-mail to Abu Aziz at [abu-zar.aziz@gcal.ac.uk](mailto:abu-zar.aziz@gcal.ac.uk).

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## Meet the Experts

As well as the conference and exhibition, KIT-OUT the Park's Technology Showcase event will give business owners the chance to meet the experts.

After lunch, there will be a number of parallel sessions where, in an informal and unstructured manner, delegates will have the opportu-

nity to ask questions of experts in the key sectors mentioned above. So if your company has a specific problem, which you think could be solved by technology or you have an idea for a new project, come along with your questions or ideas and ask an expert how to go about it

Alternatively if you would like to make better use of new tech-

nology or simply want to improve your business's processes, but don't know where to start, then come along and get a taster of how to generate new ideas in our Tourism Innovation Toolkit sessions.

These sessions will be limited to 15 people, so must be pre-booked due to expected demand.

